

## Writer's Guideline for *Centerline's* Associates Column

- 1) Submissions must come from ACI-NA Associate members.
- 2) Copy must be unique to *Centerlines*.
- 3) Copy must be limited to 500 words.
- 4) Prefer copy citing at least two sources.
- 5) Content should provide information members can't get elsewhere and be timely, not timeless.
- 6) Limited product information permitted, but when it enhances the content – not to push a product or service.
- 7) Will include author's photo.
- 8) Can offer pro and con perspective if desired.
- 9) Editors reserve the right to edit for tone, language and word count.

A screening panel selected by the Associates Board will select the Associates Corner writer for each quarterly edition of *Centerlines*. This panel will review proposed topics submitted to ACI-NA by associate members interested in writing this essay.

Interested members need only submit a summary paragraph of their proposed essay along with a brief bio. The selected writer will have about one month to write the essay.

If the panel believes a rejected topic will still have potential for use in a later edition, the topic will remain in consideration as long as it is still timely.

Please review earlier Associates Corner columns so as not to duplicate a recent topic.

Contact Tom Smith, communications director, at 202-293-4532 or [tsmith@aci-na.org](mailto:tsmith@aci-na.org) if you have any questions.