

# InTech



Where Automation Professionals  
Turn for Practical Solutions  
to Today's Challenges



**Be a winner this year —  
get top visibility with the  
most responsive buyers  
in automation**



*Setting the Standard for Automation™*

# InTech's Special ISA EXPO Bonus Package gives you the most exposure for your marketing dollars before, during, and after ISA EXPO

**FACT**  
*InTech* was voted the #1 publication by ISA EXPO attendees.



**SILVER LEVEL**

The Silver Level Bonus Package gives you the most exposure for your marketing dollars! It includes ads in three EXPO-related issues at special discount pricing, an additional 35,000 bonus digital circulation, plus a free ad in *InTech e-News*!

August	October	December
<i>InTech</i> ISA EXPO 2009 Exhibit Preview and Event Highlights	<i>InTech</i> ISA EXPO 2009 On-site Event Issue	<i>InTech</i> ISA EXPO 2009 Event Wrap-up Issue
15,000 bonus digital circulation	15,000 distributed to show attendees	Bonus digital distribution to all attendees
Ad close: 9 July 2009	Ad close: 2 September 2009	Ad close: 9 November 2009

Purchase advertising in all three issues (1/2 page or larger) and get an ad in *InTech e-News* for free! Hurry, inventories are limited.

*InTech* and ISA EXPO 2009 reach the most informed and influential buyers in the automation industry while delivering a complete portfolio of your products. We provide total market penetration for your message.

**InTech Special ISA EXPO Bonus Package Discount – SAVE 20%**

Choose the Silver Level Bonus Package and advertise in the *InTech* August, October, and December issues and you'll save 20%. Total circulation for all three issues is over 275,000.

Ask about these additional event discounts for other marketing options:

- Print**
- *InTech's ISA EXPO Exchange* – the official daily newspaper
  - *ISA EXPO On-Site Program*
  - *InTech's ISA EXPO Exchange Product Locator*

- Electronic**
- *InTech ISA EXPO Exchange e-News*
  - *InTech Online*
  - *InTech e-News*
  - Specialized Product E-mails

Contact your *InTech* representative today for more information on this special bonus package and discount offer.

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**InTech**  
**www.isa.org/intech**

**FACT:**  
*InTech* and its family of exhibit publications dominate distribution among ISA EXPO attendees.