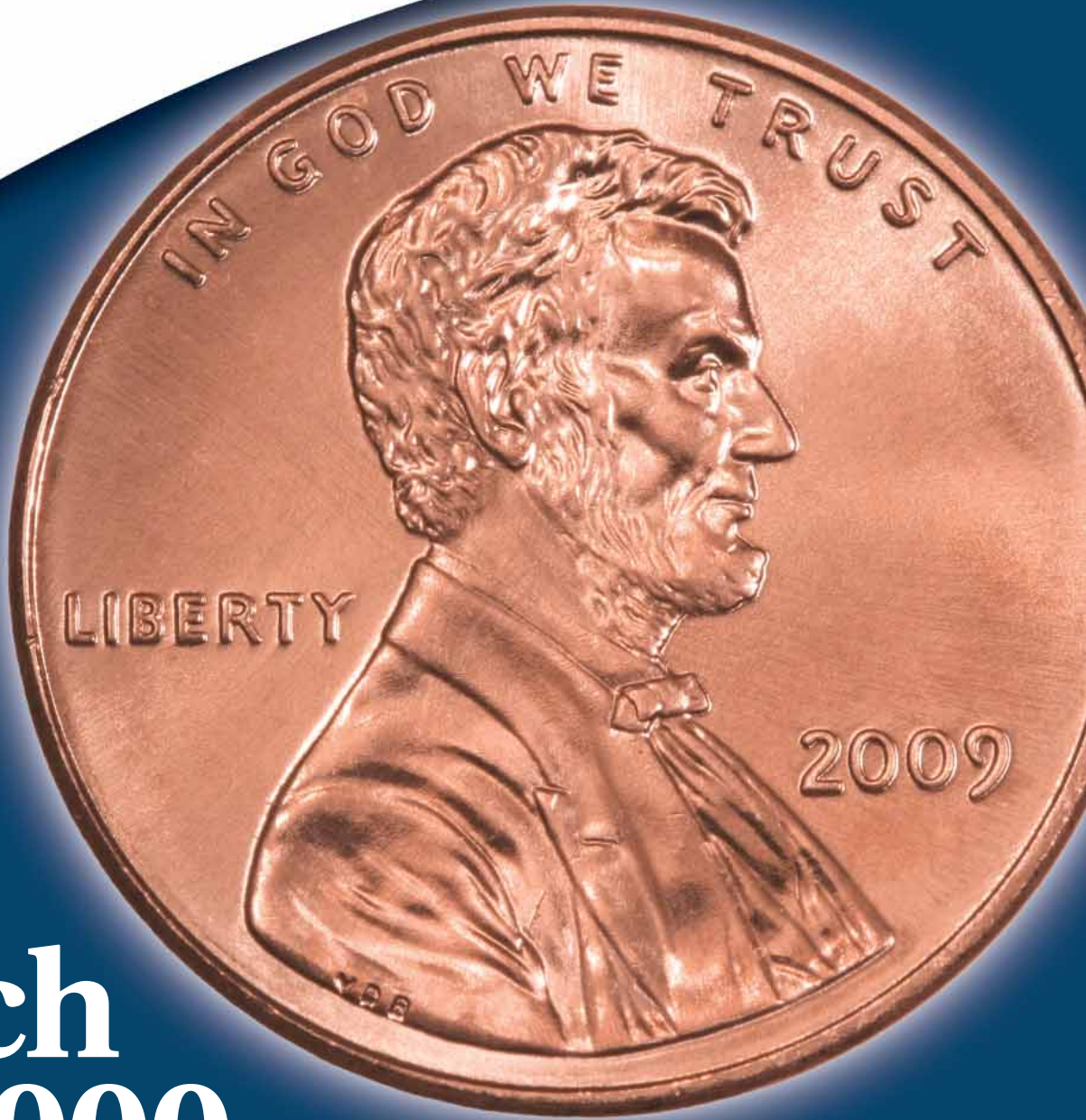


InTech®



ISA EXPO 2009
Exhibitor Awareness Package



Reach
100,000
for a penny a piece

Setting the Standard for Automation™

What's the best way to raise awareness of your products and services at ISA EXPO 2009?

Be a show-off!

Yes, show off what you'll be marketing at ISA EXPO 2009—and do it early and often. This year's attendees will be a highly motivated group, coming to the event with business in mind, contacts they need to make, and products they need to see. Make sure you're on their agenda. They'll be doing their homework early, so show them what you have and where they can find you!

InTech is offering this exhibitor-only promotional package to help you make the biggest splash possible. The ***InTech* Exhibitor Awareness Package** is an easy, cost-effective marketing tool that dramatically increases the awareness of your products and services at ISA EXPO 2009.

The ***InTech* Exhibitor Awareness Package** includes a four-color, quarter-page Spotlight ad with a photo, a logo, a 75-word description of your product, your company name, booth number, and website address in two key, show-related publications. Plus, we put the ad together for you.

- *InTech's* ISA EXPO 2009 Exchange **Product Locator** distributed on-site at ISA EXPO
- **December *InTech*** ISA EXPO 2009 Event Wrap-up Issue, sent to all attendees

Total *InTech* Exhibitor Awareness Package price: \$995 net

Be a show-off! Reach 100,000 readers for one, economical price—at a penny a piece!

Contact Richard T. Simpson

(919) 990-9243 • rsimpson@isa.org



logo here

product photo here

Wide Variety of Liquid Flow Measurement Solutions

Great Plains Industries, Inc. offers a wide variety of liquid flow measurement solutions from low-cost water, gasoline and lubricant meters to high-precision 3A sanitary meters. Our meters range from application specific meters to configurations for OEM's. GPI has aggressively introduced new products all featuring the trade mark Plug 'N Play design. Our meters are simple to select and can be shipped in a fraction of the time of other manufacturers. Product features include Factory Mutual Approvals for Class I Division I locations, Positive Displacement meters, Turbine models and Wireless communication. Contact us at (316) 686-7361 or (888) 996-3837.

Great Plains Industries, Inc.
Booth 2000 at
www.GPI.net

SAMPLE

1/4-page Product Spotlight in the
InTech's ISA EXPO Exchange Product Locator
(sample, actual size)



Setting the Standard for Automation™

ISA EXPO 2009

***InTech* Exhibitor Awareness Package Purchase Form**

Please complete and fax this form to ensure that your Spotlight ad appears in 1) the *InTech's ISA EXPO Exchange Product Locator* and 2) the December *InTech* Event Wrap-up issue.

To place your ad follow these directions:

#1. Your ad in the Product Locator requires that you indicate the Technology Exchange category in which your ad should appear. Please check your selection below:

- Wireless & Networking
- Security
- Process Automation & Control
- Safety
- Enterprise Integration
- Energy & Environment

If you would like to advertise in more than one Product Locator Technology Exchange, you may purchase additional Exhibitor Awareness Packages.

#2. For each Spotlight ad, please e-mail the following materials to production@isa.org:

- A 4-color photo of your product, catalog, or literature
- Your company logo
- A 75-word description
- Booth number and web site address

The ads will be ¼ page in size and we will assemble them for you. If you have any questions or production requirements, please call (919) 990-9243 or e-mail us at production@isa.org.

Total *InTech* Exhibitor Awareness Package price: \$995 net

Please fill out completely:

Company _____ Booth # _____
Address _____ City _____
State/Province _____ Postal Code _____
Telephone _____ Fax _____ E-mail _____
Contact Name _____ Date _____
Signature Required _____

Please retain a copy for your files.

Return this form with accompanying materials no later than 2 September 2009 to:

InTech Production
67 Alexander Drive
Research Triangle Park, NC 27709
E-mail: production@isa.org
Phone: (919) 990-9243
Fax: (919) 990-9434